

Testimonial

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The library of brief Beyond B-School videos is perfect for busy MBA students. Averaging about 10 minutes in length and on a variety of relevant, career-related topics, students can easily access the information they need 24/7 through our website to access effective career management advice and tools. As a coaching tool, I use these videos as prep work for my 1-1 meetings with students so they come with the foundational information and are ready to use our time efficiently.



Beyond B-School is a powerful tool. It forces you to think strategically not structurally when building a resume or LinkedIn profile. Because of Beyond B-School I was able to target the right employer, expand my visibility on the web, and identify and connect with the right people.

Ernest Z. James

Analytical Thinker,
Compliance
Advisor

MBA Wisconsin
School of Business
Class of 2017



VANDERBILT

Owen Graduate School of Management

From watching multiple short videos, I began to grasp techniques essential for finding great jobs. I now know that listening to people to learn what they do is a great way to build a network and may result in promoting me among their network. Weekly, I meet with business professionals and tailor my questions and responses from the Beyond B-School videos to focus on their

work and building a bond. Just the other day, a discussion with a commercial banker I met during a spin class led to referrals for two opportunities. Preparation is key, and Beyond B-School is a tremendous resource for any MBA at any level of their professional career.

Jaime Hernandez

Transitioning Naval
Officer, Consulting,
Project Leader

MBA Vanderbilt
University 2016



Beyond B-School prepares your MBAs for the job hunt with access to leading experts, whose cutting-edge techniques and advice help them get - and stay - ahead. Our expert training resources help make your services scalable, broadening your reach to work with more students, more

effectively.

With Beyond B-School, your MBA programs can deliver advanced career training, and in the format students prefer: videos on-demand, anytime, anywhere, and on any device.

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