

# Tips to Break into Tech

Increasingly, MBAs throughout North America are targeting the tech industry. Tech has replaced Wall Street and Management Consulting as the new frontier in leadership development. This hour-long presentation is rich with advice for landing a job with the complete range of companies including the large, blue chip firms as well as software startups.

MBAs and career coaches will learn:

1. How to choose the perfect role - from BizDev to BizOps
2. How to find the right company for you - from Amazon to Uber to the next hot startup
3. How to stand out to recruiters and hiring managers - from applications to interviews